

Business News



January 2019

Volume 44, No. 1

2019 Annual Meeting

Celebrating a Year of Successes & Looking Ahead to Another

Happy New Year!

Join us for the 2019 Annual Meeting & Dinner! This year the grand event will be hosted at The Ryland Inn in Whitehouse Station. The gala is scheduled for February 22, 2019 at 6PM, with a snow date of March 1, 2019. This is a great opportunity to meet fellow Chamber members and catch up on the work the Chamber has been doing over the past year.

The night will consist of cocktails and hors d'oeuvres, the Annual Meeting/ Installation of New Officers, and then on to the dinner portion of the evening. There will be lots of time for dancing and socializing.

There will also be an exciting silent auction where you can browse and bid on items including artwork, gift baskets and more. If your company is interested in donating an item to be auctioned, please contact info@hunterdon-chamber.org.

The 2018 Annual Report will also be available for distribution as well. This comprehensive report details the work of the Chamber over the past year and into the coming year. Ad space in our report is available for purchase with a deadline of February 8.

Sponsorships are still available for this highly attended event. For tickets and more information, see page 15 or visit www.hunterdonchamber.org to register.

Hope to see you there!



President's Letter



Happy New Year to You, Your Family and Your Colleagues!

At the beginning of the year we are all filled with a sense of new beginnings and boundless possibilities. The New Year brings a moment in which we can look forward to what might be, set our goals on new horizons and re-commit ourselves to implementing strategies that will get us to the finish line. It is a great opportunity, as a Chamber, to look at our mission statement, vision statement and goals. To that end here they are:

Mission Statement

To enhance an economic climate that enhances growth, prosperity and the quality of life for all who live, work and visit Hunterdon County.

Business News

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For information, contact us by
phone: 908-782-7115
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or visit the website
www.hunterchamber.org

To advertise, call: 908-735-7309

Hunterdon County Chamber of Commerce
119 Main Street
Flemington, NJ 08822

Vision Statement

The Hunterdon County Chamber of Commerce will be the leading voice of business and the catalyst that drives the success of the business community.

Core Values

Integrity – Professionalism – Diversity
Partnerships – Inclusiveness – Leadership

It is critical that we look at the Chamber in light of this mission statement if we are to truly appreciate the work that we do and the initiatives that are not yet realized. The Chamber is here to be the voice at the table representing the interest of the Business Community here in Hunterdon County. Our Business & Government Committee meets on a monthly basis taking positions on critical pieces of legislation, such as paid sick days, the minimum wage, and the legalization of marijuana just to highlight a few of the recent issues.

It is critical that business and the Chamber be a part of the process of promoting strong Economic Development for our collective success that is at the heart of the strategy. Hunterdon County needs an "economic climate that enhances growth" or our future will be very unpredictable. We were proud to welcome 9 new businesses to the region with Ribbon Cutting Ceremonies.

Another clear example of our work is around the "Leadership Hunterdon" initiative. The program was designed to be a call to action not only about the serious issues that are here in Hunterdon County but also identifying the next generation of leaders who will face these issues and serve. Over the course of the past four years 30 individuals have graduated, we have another 10 in the program this

year, and they have contributed by looking at issues that face the business community and contributed direction and insight through their "White Papers." More importantly many of the graduates have begun to serve and contribute to boards and organizations throughout the County.

In 2018, the Chamber held a business briefing to educate the business community about the details of the anticipated Courthouse Square Redevelopment Project in Flemington. We also hosted the Director of the NJ Business Action Center, Melanie Willoughby, who shared the resources her agency provides.

We continue to provide opportunities for connections; both with other members and the community. One of our signature events for community outreach, the 30th Annual Business Expo & Food Showcase was a tremendous success with over 2,700 attendees and highlighting over 120 businesses. We also hosted 5 Member-to-Member Card Clubs and 24 Leads Exchange programs.

The Chamber has much more on its agenda for 2019 and I want to thank you for your ongoing support and engagement. Know that your voice, the voice of business will remain strong and your role to grow this strength, allows an opportunity for everyone to prosper.

Warmest Regards,

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For more info or to sign up, please contact:
Michelle Hurley
mhurley@hunterdon-chamber.org

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Create a healthier work culture in 2019!

Included in membership! Take advantage of this program's resources. Register your company today by e-mailing info@hunterdon-chamber.org

Upcoming Events

January 24th 12 PM
Champion's Meeting
Hunterdon Regional
Community Health Building
215 US 31-S, Flemington

March 7th, 5:30 PM
Trivia Night
Lone Eagle Brewing
44 Stangl Road, Flemington

Please join us for a chair yoga and meditation session led by certified yoga instructor Shelby Nelson of Hunterdon Health and Wellness Center followed by a healthy lunch and discussion about ways to get your company to be a healthier workplace for 2019! Also, a Smartwatch giveaway!

Test your knowledge and compete for prizes during our HHWI Healthy Trivia Night. Register your team of 4-8 people or register as a solo participant and we will assign you to a team! Cost is \$20 per person and includes one pint of beer.

Leadership Hunterdon

December Update

Leadership Hunterdon continues to provide valuable learning opportunities to this year's class members. In December, the class visited several local businesses to learn about entrepreneurship. A big thank you to Patton, Heide & Associates, Chick-fil-A Flemington, Addicted Chic and MSI Plumbing and Remodeling for inviting us into your organization and sharing critical information with our group. Read about our member spotlights on pages 7 and 11.

Five Mistakes to Avoid When Planning for Retirement



ADMISSION
Included with
Membership
Bring a guest!

Develop business relationships that can improve your bottom line. Network, exchange business cards and present your business to other Chamber members.

Admission is included in your membership.

Leads Exchange Central

Next Session: Wed., Jan. 16

Time: 7:45 a.m. Registration
8-9 a.m. Main Program

Location: 14-B Royal Road
Flemington, NJ



Host: Judy Gold



Leads Exchange North

Next Session: Wed., Feb. 6

Time: 7:45 a.m. Registration
8-9 a.m. Main Program

Location: 111 W. Main Street
Clinton, NJ



Host: Tom
Fitzgerald



The most important goal for many of my clients is to retire on their terms – which often means planning a long, secure retirement that enables them to check off items on their ultimate bucket list. Retirement requires careful planning in addition to avoiding financial missteps along the way. Here are five common mistakes and strategies to avoid them.

Pushing retirement planning into the future. Preparing for retirement can be overwhelming, so it's easy to think, "I'll tackle it next year." Simply put, the earlier you start focusing on retirement, the earlier you can prepare a plan that accounts for your goals and concerns. And, focusing on saving today gives your investments the opportunity to snowball in value through the power of compound interest.

Underestimating the cost of health care. Medical costs are rising, with no clear end in sight. Your best defense is to figure out what protection and sources of income you could apply toward potential medical expenses. Common vehicles include Medicare and supplemental insurance premiums, long-term care policies, continuing health insurance through an employer and health savings accounts. Know which policies cover various expenses, and stay familiar with the amount of your deductibles, co-pays and out-of-pocket maximums.

Ignoring the impact of taxes. Predicting your tax bill in retirement can be complicated, but it's worth the effort. Retirement income for many retirees comes from a variety of taxable and non-taxable sources. Your tax rate will be based only on your taxable income, so it's important to know and manage the tax treatment of your retirement paycheck. When you turn age 70 ½, you are required to take a minimum distribution from your traditional IRA. This money is generally taxable. If you don't need the money and want to avoid the resulting tax bill, consider transferring your distribution (up to \$100,000) directly from your IRA to a qualified charitable organization. A tax professional can help you determine the strategy that's right for your situation.

Using your 401(k) savings for other expenses. Before you tap your retirement savings early, think through the consequences. IRS rules allow investors to withdraw 401(k) savings for qualified expenses (non-qualified items trigger a 10 percent penalty). But just because you can, doesn't mean you should. Removing money from an income-bearing account reduces the long-term growth potential you can earn through continued saving and compound interest.

Downplaying the importance of estate planning. A well-rounded retirement plan includes documenting your wishes for how you want your affairs handled if you become incapacitated or when you pass away. Creating (or updating) your estate plan enables you to help minimize any estate or inheritance tax for your beneficiaries and add in other specifications that help your assets transfer smoothly to the next generation.

Time is on your side when you start preparing early. Tackling one step at a time is a great way to make progress on your retirement plan and avoid potentially costly missteps. If you want a second opinion, engage a financial advisor who can review your situation in detail.

###

Michelle L. Heide, CFP®, CRPC®, BFA, is a Private Wealth Advisor with Patton, Heide & Associates, a private wealth advisory practice of Ameriprise Financial Services, Inc. in Clinton, NJ. She specializes in fee-based financial planning and asset management strategies and has been in practice for 27 years. To contact her, www.michelleheide.com, 908.713.4903, 16 Leigh Street, Units 1b & 1c, Clinton, NJ 08809.

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Upcoming Chamber Events

Wednesday, January 16
7:45-9amLeads Exchange Central

Thursday, January 17
8:30-9:30amChamber 101

Wednesday, January 23
8-10am Tax Reform for Businesses

Thursday, January 24
12-1:30pm Healthy Hunterdon
Champions Meeting & Yoga Demonstration

Friday, January 25
9-12pm Dream Board Exercise

Wednesday, February 6
7:45-9amLeads Exchange North

Wednesday, February 20
7:45-9amLeads Exchange Central
Guest Speaker Rosann DeTorres,
Esq of DeTorres and DeGeorge Family Law

Friday, February 22
6-11pm.....Annual Meeting & Dinner Dance

New Year! New Job!

OUR JOB BANK HAS NEW POSTINGS!

View posted openings! Candidates can also submit their resumes to our resume bank and employers can review them.

Visit: <http://web.hunterdon-chamber.org/jobbank>

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Unity Bank Center for Business & Entrepreneurship Courses

Enhance your business accumen with this on-going series by Hunterdon business leaders. Open to all Chamber members. Pre-registration required.

- January 23, 2019:** Tax Reform for Businesses BKC Tax Managers (see below)
 - January 25, 2019:** Dream Board Exercise by Performance Selling LLC (see below)
 - February 27, 2019:** Tax Reform for Individuals, High Net Worth Concerns BKC Tax Managers
 - March 27, 2019:** What's Your Business Worth, Business Valuation Analysis (Darlene Shaffer – BKC Legal Team Manager)
 - April 24, 2019:** Establishing Internal Controls to Protect your Business (Rob Kenific & Diane Van Embden – BKC Audit Managers)
 - May 22, 2019:** Fraud Prevention and the Closely Held Business (Rob Kenific, Forensic Accounting specialist of BKC, & David Watts, P.I.)
 - June 26, 2019:** Succession Planning (Ed Kurowicki & Joe Carducci, BKC)
- All courses run from 8 a.m. to 10 a.m. unless otherwise specified.



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Tax Reform for Business

- Date:** Wednesday, January 23
- Host:** BKC Tax Managers
- Topic:** A Review of the Tax Cuts and Jobs Act. The class will focus on the many changes to business taxation. An emphasis will be placed on the many planning considerations business faces, including the changes in Section 179 expensing, bonus depreciation and the changes to the deductibility of many common business expenses including travel and entertainment expenses. Attendees also take a deep dive into one of the most talked about items in the new law, the Section 199A deduction for pass-through entities as well as the new corporate tax rate for C-corporations.

Dream Board Exercise

- Date:** Friday, January 25
- Time:** 9 a.m. - 12 p.m.
- Host:** Jim Barnoski, Performance Selling LLC
- Topic:** A fun, fascinating exercise will have participants build a visualization of their personal and business goals with the aim of achieving them over the next 12-18 months. Bring old magazines to cut and paste pictures of what you want. There are no limits except for those you put upon yourself. We have been doing this exercise for 20 years and are still amazed how the dreams of our clients still come true when you see and believe!



Would you like to be on the radio?

Whether you would like to be a host, advertiser, or guest -- Hunterdon Chamber Radio provides some excellent marketing opportunities for local businesses.

For more information, please call: 908-782-7115

Pictured below are 2018 Chamber Talk Radio Business Award Winners: *Tell Me More* honoree **Bill Kinslow** (Chef Bill's Table) and *Fresh Talk* recipient **Nicole Smith** (Happy to Help).



Leadership Hunterdon - Class Member Spotlight

Marisa Nooney is the Marketing Coordinator of Hunterdon Cardiovascular Associates and The Vein Institute of Hunterdon. She works to coordinate all marketing campaigns and maintains the social media presence of these organizations. Marisa regularly represents her organizations and educates the public about heart health by attending health fairs, expos and trade shows.

In the Chamber, Marisa is a member of the Healthy Hunterdon Workforce Initiative Committee and coordinates the weekly newsletter which provides information about local events and resources for businesses to become more health conscious. She also has volunteered with America's Grow-A-Row, helping to pick locally grown food.

Marisa is excited to be a part of the program saying, "So far, Leadership Hunterdon has been a great learning experience. Meeting different businesses throughout Hunterdon County has helped me obtain a vast understanding of what it means to be an entrepreneur. I look forward to meeting more leaders and learning more about Hunterdon County."

Meet Erin DeGeorge, Esq.

D | D

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Erin DeGeorge has dedicated her legal career to the thoughtful and diligent representation of clients in divorce and family law matters. As a certified mediator and a compassionate and creative attorney, she takes a solution-oriented approach, working closely with clients to identify their goals and develop a strategy that effectively and efficiently meets those goals.

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Hats Off!

Unity Bank has launched a program to support local artists in communities where it has branches, purchasing artwork for display at its branches in Bethlehem, Pennsylvania and Phillipsburg, Emerson, and Ramsey in New Jersey. The Bethlehem branch also features photography by Nazareth's **Dustin Coughlin** (right), owner of Didco Photography as well as a Unity Bank employee. "Whenever we open a new branch or renovate an existing location, we strive to capture the community in our design" said Unity Bank President & CEO James A. Hughes. "The art program is another way for the bank to support the local community while at the same time giving our branches a look and feel that is all their own."



Robert P. Wise of Clinton Township has been re-elected as the Chair of the **Raritan Valley Community College** (RVCC) Board of Trustees. The Chair was re-elected to a one-year term during the Board's reorganization meeting, held December 4 at the College's Branchburg campus. **Caren Bateman** of Readington was chosen to continue serving as the Vice Chair from Hunterdon County, and **Tracy DiFrancesco Zaikov** of Watchung was chosen to continue serving as the Vice Chair from Somerset County. The terms for Vice Chairs are for one year. The Board of Trustees is responsible for the overall planning and policymaking for the College.



Linda Castner (left) of **Alexandria Field Airport** and **Up, Up and Away of Hunterdon** was inducted into the 2018 Class of the NJ Aviation Hall of Fame. Linda is a passionate advocate for the latent potential small airports have to become community assets for STEM education. Linda is co-owner/operator of Alexandria Field, Master Aviation Educator and is a member of the Mid-Atlantic Association Board of Directors. Congratulations Linda!

United Way of Hunterdon hosted a Hunterdon Holiday Hands Donation Drive. **First Friends Child Development Center** (lower-right) was happy to participate in the drive. They filled a comfy-cozy basket with slippers, pajamas and sheet sets for families in need!

The law firm **Norris McLaughlin, P.A.**, is pleased to welcome **Doris Cheung** as an Associate. She joins the firm's Litigation Practice Group, concentrating in the area of complex insurance fraud and healthcare litigation with an emphasis on Anti-Kickback Laws, Anti-Money Laundering, and Improper Licensing Regulations. Norris McLaughlin, P.A., is a full service, mid-sized business law firm with 135+ attorneys in three offices in Bridgewater, NJ; New York, NY; and Allentown, PA. For more information, including a full practice area listing and attorney biographies, please visit www.norrismclaughlin.com.

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Hunterdon County Chamber of Commerce Announces Business Awards Recipients

ANNANDALE, N.J. – The Hunterdon County Chamber of Commerce recognized its 2018 Business Award recipients on December 11th. CenturyLink is the presenting sponsor for the breakfast affair hosted by Beaver Brook Country Club. Ten individuals or organizations from around Hunterdon received their awards, which included: Entrepreneur of the Year, Women’s Business & Community Leader, Good Neighbor, Most Promising New Business, Most Informative Chamber Radio Show, and Amazing Kids in Business. Assemblyman Erik Peterson was in attendance to provide formal citations of recognition from the State of NJ.

“The Annual Awards Breakfast is a chance to acknowledge the best of the best here in Hunterdon County,” said Chris Phelan, President of the Hunterdon County Chamber of Commerce. “The winners exemplify the ideal in business practices and achievement. The Chamber is honored to host this event each year.”

The Chamber has been hosting this program for more than 20 years and gathers input from the business community in its award selections. The event would not be possible without the support of CenturyLink, Unity Bank, Raritan Valley Community College, Prevention Resources, Inc., Crown Trophy of Flemington, and the Hunterdon YMCA.

2018 Award Recipients:



Mayor Phil Greiner
Governmental Service Award



Lesley Gabel
(Prevention Resources)
Women’s Business & Community Leader



Kelly McNamara
(NightingaleNJ, LLC - Elder Care Navigators)
Most Promising New Business



Annie Rossi
(Addicted Chic)
Entrepreneur of the Year



Naomi Benenson
(Volunteer.im)
Amazing Kids in Business



Miles Tsuji Hudgins
(The Miles Hudgins Trio)
Amazing Kids in Business



President Michael McDonough
Raritan Valley Community College’s
50th Anniversary
Special Award



Mayor Paul Muir and wife Dawn
(Red Mill Museum Village)
Good Neighbor Award

Congratulations again to all of the award winners!

Welcome New Members

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908-310-0541
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Contact: **Michael Barna**
Barna5@comcast.net

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Contact: **Amy Weckesser**
firstfriendsofhunterdon@gmail.com

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**DO YOU KNOW A
COMPANY THAT SHOULD
BE CHAMBER MEMBERS?**

Any new member who is referred by an existing member earns \$25 in Chamber Bucks to be used toward Chamber events!

** Must be listed as referrer on membership application. For more details, contact info@hunterdon-chamber.org

FYI

Hunterdon County Parks and Recreation has some great programs coming up including an educational program about Owls on January 28th from 6:30 - 8PM and a Tot Walk for 2-3 year olds on January 24th from 9:30 - 10:30 AM. All programs require pre-registration. To download a registration form, please visit <http://www.co.hunterdon.nj.us/depts/parks/parks.htm>.

For more information on Hunterdon County Division of Parks & Recreation, please call (908) 782-1158.

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- Top 500 agents in Country 12/31/2017
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- Sam Walton Business Leader of the Year
- 76 Closed Transactions for 2015
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Leadership Hunterdon - Class Member Spotlight

Victoria Davis is the owner of Have Adding Machine Will Travel, a bookkeeping business based out of Stockton NJ. She specializes in helping small businesses, nonprofits and individuals feel comfortable with their finances while keeping them organized.

Always exploring, Victoria strives to find solutions to meet each customer's unique needs. In addition to providing accounting solutions, she also assists clients with social media, desktop publishing, self-publishing and database design. Victoria is also creative. She is the author of the book 10 Cheap Tricks to Haunt Your Halloween—a step-by-step guide to making custom props. In 2015 she retired from a twenty-year stint as host of the talk-show The LowDown on WDVR-fm. She is also a trained singer and assists, singer-songwriter, Chip Mergott in his career.

"Leadership Hunterdon is an opportunity to understand the county on a deeper level," Davis stated. "For example, the deep dive into the agricultural industry yielded a greater appreciation of the Farmland Preservation program. I am looking forward to immersing myself further."

In the Chamber, Victoria regularly attends the Leads Networking Programs and is a member of the Business Expo Planning Committee.



(Top Row, l to r) B. Flanagan, D. Makoski, M. Lyons, W. Rudnik, A. Fialk, J. Papay. *(Middle Row, l to r)* K. Lichtenstein, L. MacWilliam, T. Bussel, L. Parikh, D. Fredericks, J. Kopen, T. St. Angelo. *(Bottom Row, l to r)* R. Ward, W. Goodwin, R. Cushing, M. Chazin, J. Manfreda.

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Professional Development Course Recap

The **Unity Bank Center for Business & Entrepreneurship** concluded its 2018 professional development series with two courses in December.

Audrey Kerchner of **INKYMA** delivered a class on social media marketing strategy to help local businesses drive growth.

Christopher J. Fenimore and **David Bove** of **Unity Bank** gave a course on cyber crime and fraud to aid in the education and protection of these trends.

The 2019 series is about to get underway. Interested in attending? Visit www.hunterdon-chamber.org. See page six for a full listing of programs running through June.



HUNTERDON CENTER FOR DERMATOLOGY NOW OFFERS MOHS SURGERY The Most-Effective Treatment for Skin Cancer

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Adam Blechman, M.D.

Dr. Blechman, board certified dermatologist earned his medical degree from the University of Virginia and completed his fellowship in Mohs Micrographic Surgery and Dermatologic Oncology at NYU Langone. He was the recipient of the prestigious Theodore Tromovitch research award given by the American College of Mohs Surgery to one fellow annually.



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To schedule an appointment, call 908-237-4124.

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FYI

The **Raritan Valley Community College Planetarium** in Branchburg will present "The Sky Above," Saturday February 2, at 5 p.m. The sensory-friendly astronomy and music show, approximately 45 minutes in length, is specially designed for families with children on the Autism spectrum or those with developmental disabilities.

For additional information and to make reservations, call 908-231-8805 or visit www.raritanval.edu/planetarium.

First Friends Child Development Center is having a Winter Open House on January 20th from 10:00 a.m.-12:00 p.m. for families looking for a childcare center to send their child. The center provides care for children one year of age to 5 years old in a nurturing home-like environment.

Join the Open House to take a tour of the center, meet the staff and learn about our creative curriculum. Registering is not needed, it is open door!

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Inflation

Many tax rates are inflation adjusted each year. The IRS recently announced 2019 inflation adjusted amounts. Here are some of the key changes from 2018 to 2019:

- Cents per mile for business mileage - 54.5 cents to 58 cents
- Cents per mile for medical mileage - 18 cents to 20 cents
- Annual IRA contribution limit - \$5,500 to \$6,000 (\$1,000 extra for age 50 or over)
- Annual SIMPLE deferral limit - \$12,500 to \$13,000 (\$3,000 extra for age 50 or over)
- Annual defined contribution limit - \$55,000 to \$56,000
- Annual 401(k) and 403(b) limit - \$18,500 to \$19,000 (\$6,000 extra for age 50 or over)
- Social security wage base - \$128,400 to \$132,900
- Qualified business income threshold for pass through entities - \$315,000 to \$321,400 for married taxpayers and from \$157,500 to \$160,700 for unmarried taxpayers

Please note that this is not an exhaustive list but merely highlights of changes. With the annual changes in various tax limits, you will need expert professional advice to navigate through this confusing process.

If you have any questions, please contact Andrew Ross, CPA of BKC, CPAs, P.C. at adr@bkc-cpa.com or 908-782-7900, x 113. Visit our blog at www.bkc-cpa.com for more in-depth information, and other helpful articles and alerts.



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SAVE THE DATE

Hunterdon County Community Day

Saturday, June 1, 2019



*HAPPY
NEW YEAR!*

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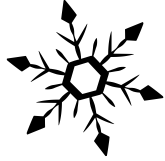
NM

NORRIS
MCLAUGHLIN | P.A.
ATTORNEYS AT LAW

PROUD MEMBER OF THE HUNTERDON COUNTY
CHAMBER OF COMMERCE

For more information, please contact Nick Pellitta
at nfpellitta@norris-law.com

908.722.0700 | www.norrismclaughlin.com



*We Cordially Invite You to Attend
2019 Annual Meeting & Dinner*



*February 22, 2019 6PM
The Ryland Inn
Whitehouse Station, NJ*



The night will consist of cocktails and hors d'oeuvres, the Annual Meeting/Installation of New Officers, and then on to the dinner. There will be another tremendous silent auction this year including artwork, apparel, electronics, and gift baskets to browse and bid on. The 2018 Annual Report will be available for distribution the night of the Dinner Dance as well.



Member Ticket - \$100

Presenting Sponsor - \$3,000

Non-Member Ticket - \$175

Entertainment Sponsor - \$1,500

Member Table of 8 & Half Page Ad \$900

Supporting Sponsor - \$1,000

Annual Report Ad - Inside Cover \$450 (7.5"x10")

Annual Report Ad -Business Card \$75 (provide digital file or scan)

Annual Report Ad - Full Page \$350 (7.5" x 10")

Annual Report Ad - Quarter Page \$150 (3.75" x 5")

Annual Report Ad - Half Page \$250 (7.5" x 4.875")

To Register:

Call 908.782.7115 or

Visit www.hunterdonchamber.org



HUNTERDON COUNTY CHAMBER OF COMMERCE

...in the business of promoting business

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HUNTERDON COUNTY CHAMBER OF COMMERCE

04.09.2019

THE ANNUAL WOMEN'S LEADERSHIP SUMMIT

Hawk Pointe Golf Club
Washington, NJ

OWN YOUR STRENGTH

*Cultivating Confidence
in Communication*

SAVE THE DATE

Keynote Speaker:
Megan Lamm of Cisco Systems, Inc.

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