

Business News



August 2018

Volume 43, No 8



Hunterdon County's Economic Office Moving To Historic Chamber of Commerce Building

Hunterdon County's Economic Office Moving To Historic Chamber of Commerce Building Continuing Hunterdon County's process of advancing economic development operations towards a public private partnership, the Freeholder Board approved moving the Division of Economic Development offices to the Chamber of Commerce's historic Reading-Large House, at 119 Main St, in Flemington, at no rent cost to the County. Freeholder Board Director Matt Holt stated, "From its inception the plan for economic development is to become a public private partnership. Having the County's office located in the Chamber building, at no cost to the County, sends a strong message to the business community that the Chamber and the County are unified in our efforts." Freeholder Board Deputy Director Suzanne Lagay, the Board's liaison for Economic Development, pointed out, "The proximity with the Chamber allows the economic development initiative to work more efficiently with a prime project partner. We expect it will improve communication, aid in planning, and provide a single contact venue for the

business community." Freeholder John E. Lanza added, "In recognition of the County's significant investment of historic preservation funds in support of the rehabilitation of the Reading-Large House, and the importance of mutual cooperation in achieving economic development goals, the Chamber has agreed to charging no rent for the space, for which the Freeholder Board is most appreciative." Hunterdon County Chamber of Commerce President Chris Phelan said, "The Chamber of Commerce and Foundation are looking forward to having the County's Economic Development office move into the Chamber's headquarters and future home of the Center for Business, which is currently in construction. The collaboration with the County of Hunterdon strengthens our Business Community, with a goal of a vibrant economy that benefits all who work, live and visit our region." The Hunterdon County Economic Development office is presently located in Building #1 at the County Complex on Route 12 in Raritan. The office re-location will be completed by September.



Booth Sales Open for the Chamber's 30th Expo & Food Showcase

*This Year's Theme
"Buy Local, Buy Hunterdon"*

The date has been set for the 30th Hunterdon County Business Expo & Food Showcase, presented by PNC Bank and by the Hunterdon County Chamber of Commerce for Thursday, November 8, 2018. The Expo will run from 2:00 p.m. to 7:00 p.m. at the, newly renovated, Nex Level Arena on Case Boulevard in Flemington. A continuous and convenient shuttle service will run. This year's event, which is free and open to the public, will feature over 130 businesses, showcasing the unique qualities that make Hunterdon a great place to shop, work and do business. While initial booth sales have been brisk, there is still room for businesses looking to meet consumers, and other

Continued on Page 4

September Card Club

Thursday, September 27, 2018

5:30 PM - 7:30 PM

56 Main Street • Flemington

Come enjoy an evening of great food and networking sponsored by Northfield Bank at their Flemington Branch. Members of the Flemington Community Partnership have been invited to participate in this event as well. Complimentary Admission is included with Chamber Membership & FCP Members are complimentary as well.



NATIONAL SUICIDE PREVENTION AWARENESS MONTH

WHEREAS, suicide continues to be a serious but preventable public health problem that can have lasting harmful effects on individuals, families, and communities; and WHEREAS, nationally, suicide is the ninth leading cause of death overall and the third leading cause of death among Americans aged 5 to 14 and the second leading cause of death among Americans aged 15 to 24; and WHEREAS, most recent data shows that in New Jersey suicide has decreased to 9.7 self-inflicted deaths per 100,000 people demonstrating that through education and public awareness, suicide rates can improve; and

WHEREAS, the best way to minimize risk of suicide is to learn about risk factors, recognize warning signs and take them seriously, and know how to respond to possibly save a life; and

WHEREAS, National Alliance on Mental Illness – Hunterdon Chapter (NAMI Hunterdon) is proud to partner with Hunterdon County Stigma Free Task Force to end the bigotry against people afflicted with mental illness; and

WHEREAS, local suicide prevention efforts including Hunterdon's Stigma Free Task Force work to raise awareness, eliminate stigma, promote suicide prevention as a public health issue and increase help-seeking behavior; and

WHEREAS, effective prevention strategies are needed to promote awareness of suicide while also promoting prevention, resilience, and a commitment to social change; and WHEREAS, NAMI Hunterdon invites all residents and members of the Business Community of Hunterdon County to become educated about suicide and participate in National Suicide Prevention Awareness Month; and

NOW, THEREFORE, the Hunterdon County Chamber of Commerce, do hereby recognize September 2018 as NATIONAL SUICIDE PREVENTION AWARENESS MONTH AND BE IT FURTHER RESOLVED that the Hunterdon County Chamber of Commerce will call upon our membership to take the CureStigma test today to see if they are affected by stigma at CureStigma.org and pledge to be stigma free.

Business News

is a publication of the Hunterdon County Chamber of Commerce ©2018

Christopher J. Phelan, *editor*
Amanda Dos Santos, *layout and design*
Good Impressions, *printer*

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Tourism Spending Tops \$300 Million In Hunterdon County

“Just The Tip Of The Iceberg”
Visitors to Hunterdon County spent \$317 million on tourism goods and services in 2016, a record amount of total tourism related receipts in the County, according to the Tourism Impact Study performed by the Lloyd Levinson Institute of Gaming, Hospitality, and Tourism at Stockton University that was presented to the Hunterdon County Freeholder Board on May 15th . Freeholder Board Director Matt Holt said, “The impact study report is



positive and heartening news about tourism as an economic driver in the county and, most importantly, demonstrates that it is just the tip of the iceberg. There is tremendous room to grow the tourism element of the local economy.” Dr. Brian Tyrrell, Associate Professor of Hospitality and Tourism Management at Stockton University, presented to the Freeholders the first phase of the three phase Tourism Study being conducted by the Levinson Institute, as part of the County’s Economic Development strategy. The Hunterdon County Chamber of Commerce and the Delaware River Towns Chamber of Commerce and Visitors Bureau are partners with the County in the Tourism Study that is funded by a grant from the New Jersey Highlands Council. Dr. Tyrrell told the Freeholders, “Hunterdon County visitors spent \$317 million on tourism goods and services in 2016, a new record for tourism spending in the county. That included \$81.4 million in expenditures on food and beverage, the largest portion of tourism spending in Hunterdon County at 26%. That was followed closely by spending in the transportation sector at \$81.3 million

(26%), shopping (\$66.6 million or 21%), and traveler accommodations (\$36.8 million or 11%). Growth has been particularly pronounced in the spring and summer months. There were an estimated 2,865 individuals employed in the tourism industry in Hunterdon County during 2016. Hunterdon County tourism employment has been very stable over the past eight years, showing modest growth during the period. 2016 is the most recent year for which data is available.” 2016 was the seventh consecutive year of rising tourism spending in Hunterdon. 2 Board of Chosen Freeholders County of Hunterdon 71 Main Street, Building #1 PO Box 2900 Flemington, NJ 08822-2900 MEDIA RELEASE Hunterdon County Economic Development Director Marc Saluk reported, “The County initiated a three phase Tourism Study to learn more about the real impact and viability of tourism locally and to determine a methodology for creating a sustainable effort to maximize Tourism economic development. Phase two of the study, an extensive effort to build a profile of the Hunterdon visitor and learn more about their patterns once in the



county, has begun and will be conducted during the visitor season, from April through October. And finally, phase three will be recommendations for an approach to creating sustainable and productive county wide tourism initiatives.

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Business Expo

Continued from Page 1



businesses, thanks to the larger venue provided by Nex Level Arena. The Hunterdon Chamber welcomes all businesses to participate in the Expo. Booths are available at a range of highly affordable rates and can be booked by calling the Chamber at 908-782-7115 or visiting their website Hunterdon-Chamber.org.

The Food Showcase and will be returning this year. The popular showcase will take place from 5:00 p.m. to 7:00 p.m. and will feature Hunterdon eateries serving free samples. A limited amount of booths are available for restaurants who would like to participate in the showcase. As always sponsors play a major role in helping the Hunterdon County Business Expo and Food Showcase come together. PNC Bank has returned as a presenting sponsor this year. If businesses are interested in one of these exclusive spots, they should contact the Chamber.

More information about the 30th Hunterdon County Business Expo & Food Showcase can be found at the website of the Hunterdon County Chamber of Commerce, hunterdonchamber.org, or by calling (908) 782-7115.

Thank you to our Additional Sponsors



5 Common Social Security Questions Answered

There's no question that Social Security is a cornerstone of retirement income for many Americans. Yet, deciding when to take Social Security benefits is something that many people struggle with. As with most financial decisions, the right move depends on a variety of factors unique to each individual. If you are contemplating when to pull the trigger on Social Security benefits, read on for answers to some common questions.

At what age can I claim Social Security?
As it stands today, Americans are eligible at age 62. If you start then, you will receive the lowest monthly benefit possible. The longer you delay claiming, the larger the benefit will be. The amount increases by eight percent each year. If you delay your claim, you should begin collecting by age 70 as monthly benefits do not increase after that point.¹

What is my full retirement age?
For years, full retirement age, or the age when you're eligible to receive your complete benefit from Social Security, was 65. It is now higher. For those born from 1943 to 1954, it is age 66; for those born between 1955 and 1959, it falls between ages 66 and 67; and for those born in 1960 or later, full retirement age is 67.¹

What is the right age to claim benefits?
The answer to this question varies depending on your circumstances. When deciding the timing that works for you, consider the following:

1. The likelihood of living a long life in retirement. According to the Social Security Administration, the average life expectancy for a person reaching age 65 is 84 for a man and just shy of 87 for a woman.
2. Your financial need for a regular source of income once you qualify to claim benefits. This may depend in part on whether you plan to continue working until you reach your full retirement age, or even after, in which case you may be able to delay taking Social Security benefits.
3. If you're married. For people with spouses, it's important to verify which of you will qualify for the larger benefit. Once one spouse dies, the surviving spouse will continue to collect the highest of the two benefits earned in the household.

Can I keep working and still collect Social Security?

Yes, but the Social Security Administration applies an earnings limit if you haven't yet reached full retirement age. In 2018, the limit for those who have not yet reached the year of their full retirement age is \$17,040. After you earn that much from work, your Social Security benefits will be reduced by \$1 for every two dollars you earn over the limit. In the year you will reach full retirement age, that limit rises to \$45,360. Once you surpass that amount, \$1 of your Social Security benefits is reduced for every \$3 you earn over the limit. After you have reached full retirement age, the earnings limit goes away. At that point, you can continue working and earn as much as you'd like without losing any Social Security benefits.²

How are my benefits determined?
Benefits are based on your lifetime earnings, with an emphasis on the 35 years where you earned the most income. A formula is applied to those earnings to determine what you qualify to receive at full retirement age. This is the basis for determining any adjustment to your benefits if you claim prior to or later than your full retirement age.

These are a few of the factors that will affect the decisions you make on timing your Social Security benefits. If you have questions about your situation, contact your local Social Security office, visit www.ssa.gov or discuss this matter in more detail with a financial advisor.

1 – "Full retirement age," Social Security Administration.

<https://www.ssa.gov/planners/retire/retirechart.html>

2 – "Getting benefits while working," Social Security Administration.

<https://www.ssa.gov/planners/retire/whileworking.html>

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Michelle L. Heide, CFP®, CRPC®, BFA™ is a Private Wealth Advisor with Ameriprise Financial Services, Inc. in Annandale, NJ. Michelle specializes in fee-based financial planning and asset management strategies and has been in practice for 25 years. You may contact Michelle at 908-713-4903. Michelle's office is located at 16 Leigh St. Units 1B & 1C, Clinton, NJ 08809.

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chamber happenings



The Healthy Hunterdon Workforce Initiative hosted a healthy BBQ, welcoming Champion representatives from a variety of Chamber members. Lynda Hesse, RD from Hunterdon Cardiovascular Associates and Hunterdon Medical Center conducted a cooking demonstration of some healthy food options. Bev Manganelli of Hunterdon Healthcare spoke about how to practice food safety during outdoor events and Collette Camisa of Prevention Resources provided a fun healthy challenge calendar for July and August. Justin Grand of the YMCA was the lucky recipient of the Summer Tote giveaway. If you are interested in having your company participate in this initiative, please contact Michelle at mhurley@hunterdon-chamber.org.

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Develop the business relationships that can improve your bottom line. Network, exchange business cards and present your business to other Chamber members.

Admission is included in your Chamber membership.

Leads Exchange North

Date: Wednesday, Sept. 5th
Time: 7:45 AM registration
8:00 - 9:00 AM program



Led by
Tom Fitzgerald


Holiday Inn
111 West Main Street
Clinton, NJ

Leads Exchange Central

NOTE DATE CHANGE
Date: Wednesday, Sept. 26th
Time: 7:45 AM registration
8:00 -9:00 AM program



Led by
Judy Gold



14-B Royal Road
Flemington, NJ

The Hunterdon Chamber Annual Golf Classic is Teeing Off on October 2nd

The Hunterdon County Chamber of Commerce is very excited to be hosting their Annual Golf Classic on Tuesday, October 2nd at Heron Glen located in Raritan Township, NJ. This is a great way for our membership to come together, conduct business and strengthen their business relationships. Check in is at 8:30 am with a light breakfast and a shotgun start at 10:00 am. The format is a scramble with a twist and the winning foursome will claim the Hunterdon Cup! The outing includes a networking luncheon, silent auction, and announcement of the winning foursome.

Golfers may participate in foursomes or as individuals. Per golfer Chamber member rates are \$185 and general admission rates are \$225. Foursome Chamber member rates are \$700 and general admission rates are \$800. Companies and individuals can also participate by donating a door prize or by participating as a sponsor.

Tee Sponsorships are available for \$50 each or two for \$75 and Green Sponsorships are available at \$150 to have your company logo printed on a course flag.

“The Chamber is proud to host an Annual Golf Classic that brings together businesses throughout our county and showcases one of our member courses,” Chris Phelan, Chamber President said. “I really want to thank all of our sponsors and committee members who make this outing always a success,” he concluded.

NOT A GOLFER? NOT A PROBLEM! Join us for the Networking Luncheon after the Golf Classic. Luncheon Only Tickets are \$35 for Members and \$45 for General Admission.

For further information or to pre-register, contact the Hunterdon County Chamber of Commerce by Phone: 908-782-7115, Fax: 908-782-7283 or online at www.hunterdon-chamber.org.



WHEN: October 2, 2018

WHERE: Heron Glen Golf Course Raritan Twp.

**TIME: 8:30am Registration
10:00am Shotgun start**

PRESENTING SPONSOR



CLINTON, NJ—August 6, 2018 – The River Town Film Festival is launching their annual event on Friday, September 7, 2018 at the historic Red Mill Museum Village located in downtown Clinton, New Jersey. Film screenings from emerging filmmakers from around the globe will take place all weekend long, plus this exciting event, that attracts film lovers from Hollywood to Hunterdon, is going to close on Sunday, September 9th with a special performance by the iconic rock band THE ORCHESTRA Starring Former Members of ELECTRIC LIGHT ORCHESTRA. The 2nd annual River Town Film Festival, an award-winning event that celebrates emerging filmmakers and community through film, is going to take place from September 7-9, 2018 at the historic Red Mill in Clinton, New Jersey. This festival, which attracts extraordinary talent from around the globe, makes a memorable weekend getaway for film lovers. Like last year, there will be amazing parties and dinners to attend during this three-day event, plus attendees will enjoy a closing award ceremony, and, THE ORCHESTRA Starring ELO Former Members, will close out the festival with an AWE-some rock concert.

Besides the amazing films to watch, filmmakers and directors will have the opportunity to network with some of Hollywood's mega producers, top executives at some of the industry's biggest

The 2nd Annual River Town Film Festival is Bringing Hollywood to Hunterdon County

production companies, and film distributors and sales agents. This award-winning event that is taking place at an award-winning historic site within an award-winning town—is a film festival that people in the industry don't want to miss.

The River Town Film Festival recruited a nationally recognized panel of distinguished film industry professionals to review selected submissions and determine the 2018 award winners. They include Ernest Thompson (Oscar-winning screenwriter of ON GOLDEN POND); Executive Producer Marc Rosen (SENSE8); Producer Hunt Lowry (THE LAST OF THE MOHICANS; DIVINE SECRETS OF THE YA YA SISTERHOOD; FIRST KNIGHT); Lynne Litt (TV writer of LOST, LAW & ORDER, NCIS New Orleans, THE PRACTICE and many more); Virginia Longmuir (EVP of RatPac Entertainment); Marc Reid (CFO of Lakeshore Entertainment); Lauren Williams (partner in Global Media Fusion, a global distribution and syndication company); and Producer, Director, Actor and Composer Allan Nichols (DEAD MAN WALKING, THE PLAYER, SATURDAY NIGHT LIVE). The River Town Film Festival team is presently looking for volunteers to help them throughout the weekend. Also, there is still time to support this 501(c)(3) non-profit company via sponsorship opportunities and donations.

Located only one hour from New York City and an hour-and-a-half from Philadelphia, Clinton is a great destination to enjoy for the day—or for an extended stay. Those living in the region will find



John Burr, Director of Muse the Film and winner of the “2017 Audience Choice Award” with River Town Film Festival co-founder, Kee KEE Buckley
Photography by: John Bohnel

that this quaint Hunterdon County town is a short drive from Bucks, Warren Somerset and Mercer Counties, as well as the Lehigh Valley. For more information on this event, or to purchase tickets, please visit: <http://rivertownfilmfestival.org>

About River Town Film Festival, Inc.
River Town Film Festival, Inc. was established in 2017 and is a 501(c)(3) non-profit company. The festival was co-founded by Mayor Janice Kovach and producer/director/writer Kee KEE Buckley to support emerging, visionary filmmakers with fresh and inspiring voices, to embrace and promote the theme of community, and to engage Hunterdon County communities with remarkable cinematic, art and music experiences. For more information, logon to rivertownfilmfestival.org

Ribbon Cuttings



Regus of Flemington recently had its Grand Opening Event. Among the attendees were Phil Greiner, Mayor of Flemington, Ann Meredith, the Director of the Flemington Community Partnership, Marc Saluk, Hunterdon County Economic Development Director, Kip Bateman, NJ Senator and Chris Phelan, President of the Hunterdon County Chamber of Commerce. Regus offers serviced office space, virtual offices, co-working spaces, and meeting rooms in centers across the world. They currently have space available at 70 Church Street, Flemington. For more information visit: <https://www.regus.com>.



ASDC Crossfit of Flemington opened its doors at 19 Commerce Street Suite 101 & 102 Flemington. Mike Mangan, Mayor of Raritan Township and Chris Phelan, President of the Hunterdon County Chamber of Commerce were in attendance to officially cut the ribbon. ASDC Crossfit offers fitness programs for adults and kids, as well as a weightlifting 'Barbell Club'. They are also the recipient of the 2018 Hunterdon Happenings- Best Crossfit Award. Co-Owners Brian Metz, Marcin Serafin, and Jonathan Burgard are excited to bring this fitness resource to the residents of Hunterdon County. Free trial classes are available. Please visit: <https://asdccrossfit.com> for more information about their programs.

hats off

Roxey Contemporary Ballet is celebrating their 25th Anniversary by offering season passes. This Roxey Gold Pass will allow you to keep your Orchestra seat for both Mainstage Performances and your Premier seat for all three Canal Studio Theater Performances. The seat will have your name on it! Included in this package are several other exclusive benefits. To learn more and purchase your VIP Season Pass into an incredible season, visit www.roxeyballet.org or email them directly at info@roxeyballet.org

Grape Finale of Flemington's wines were awarded 32 medals, and Best of Show, Best Red Wine, and Best White Wine titles at the 2018 American Wine Society / New Jersey State Fair Wine Competition "The Garden State Wine Challenge." Closed judging took place on July 14, 2018.

The Provident Charitable Foundation, which partners with area non-profit and

public institutions to create meaningful change and improvement in our communities, has provided **Prevention Resources** (PR) with a \$5,000 community grant to support the Law Enforcement Adolescent Program (LEAP) provided by PR to Hunterdon County youth. LEAP is an early intervention program designed to divert families from the financial and social repercussions often associated with the legal court system.

Congratulations to **Capt. Craig G. Proctor** for becoming the first Director of the new **Marine Division of Coldwell Banker Commercial NRT**. His marine credentials run the East Coast of the United States from West Point on the Hudson River to Key West, Florida, Chesapeake Bay, Gulf of Mexico and waters of the Pacific near Bataan and Corregidor. He has aided in marine sales for many years and we wish him luck with his new responsibilities. component to support the family unit.

The **Unity Bank** annual fundraiser for Family Promise of Hunterdon County

and Family Promise of Warren County raised \$8,500 at the bank's recent 12th Annual Cruisin' Bob's Classic Car Show. The funds were raised through sponsorships, food sales and registration fees to compete in the classic car competition with Unity Bank underwriting expenses. Congratulations on a record setting show!

The law firm of **Norris McLaughlin & Marcus, P.A.**, is pleased to announce the launch of the firm's multi-disciplinary Cannabis Law Practice Group. As the legalization of medical and recreational marijuana continues to grow by leaps and bounds, the group was formed to meet the legal needs of employers, health care professionals, entrepreneurs, suppliers, growers, retailers, and investors dealing with a broad range of issues affecting the industry. The group will provide legal services relating to all aspects of the law including labor and employment, intellectual property, real estate, environmental, banking, health care, corporate, tax, and licensing and regulatory matters.



Shammy Shine Car Washes will participate in the 'Grace For Vets', Free Car Wash for Veterans and Service Personnel on Veterans Day, November 11th. Last year Shammy Shine washed over 2,000 vehicles. For more information, please visit <http://graceforvets.org/>

Member **Emily Hammer of RE/MAX Results Realty** will be leading a team in the annual Carrier Clinic Walk of Hope on September 15th in Belle Meade. Kid's activities, food and entertainment will be plentiful. The associated fundraising will go toward helping those suffering with mental illness. To walk on Emily's team or make a contribution to the cause, visit <http://www.carrierclinicwalkofhope.org> .

Grape Finale of Flemington is holding Open Houses September 7th 7-9 P.M. and September 8th 4-6 P.M. These events are free to the public. Learn how to make your own wine with their award winning winemakers. Sample wine, enjoy light appetizers, tour the winery and sign up for Fall sessions. For more information visit www.grapefinale.com Registration not required.

The Red Mill Museum Village of Clinton

proudly announces the opening of their brand new exhibit: The Sound of the Times: The Michael Molnar Collection. This new exhibit highlights the radio, one of the most important inventions of the 20th century. A collection of antique and vintage radios is on loan to the Museum from collector and radio enthusiast, Michael Molnar, who has been collecting for over 30 years. He has co-curated this very special exhibit which traces the evolution of radio and shares stories of the cultural impact it had on society. Relive the Golden Age of Radio by visiting this amazing collection, currently on display on the 2nd floor of the Mill through March 2019.

Unionville Vineyards is celebrating 25 years of New Jersey fine wines with a special edition series of farm-to-table style dinners hosted on the winery property. Think of it as a community table dinner-an intimate experience highlighting a hand-picked group of top chefs and restaurants from New Jersey. Each chef will create a unique, multi-course family-style dinner, using locally grown ingredients paired with exceptional Unionville wines. The events will be held weekly through September. For more information visit: <https://unionvillevineyards.com/pages/upcoming-events>

The Hunterdon Art Museum is announcing a ground-breaking exhibition highlighting how lace makers are expanding the traditional boundaries of their art form to create exciting work that investigates contemporary themes, materials and forms. Lace, not Lace: Contemporary Fiber Art from Lacemaking Techniques, reveals how contemporary fiber artists are applying bobbin and needle lace techniques to a multitude of fibers and filaments in unlimited colors and textures to interpret their world. The show's opening will be celebrated with a reception on Sept. 23 from 3 to 5 p.m., which everyone is welcome to attend. The opening features gallery talks by Thein at 4 p.m. and artists Jin Choi and Thomas Shine, at 5 p.m. Festivities will follow with live music and a food truck, and the lighting of the Urchins at dusk. For more information visit: <https://hunterdonartmuseum.org/future-exhibitions>

Hunterdon Healthcare Foundation is hosting an Irish Culinary Affair on Monday September 24th from 6-9 PM at The Grand Colonial in Hampton NJ. The event will feature food tastings from local restaurants, wineries and breweries. To purchase tickets visit foundation.hunterdonhealthcare.org. For more information, please call 908-788-6591 or email ddalley@hhsnj.org

**The Chamber is
Looking for
Volunteers**

The Hunterdon County Chamber of Commerce is presently looking for volunteers to help out during upcoming events. From planning to day of event details, there are so many ways to assist and contribute. Here are few events in which you can be a part of:

- Hunterdon Community Day 2019
- Membership Committee
- Business Expo
- Hunterdon Holiday Parade & Much More....

For more details, please contact the Chamber at: 908-782-7115



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(Top Row, l to r) B. Flanagan, D. Makoski, M. Lyons, W. Rudnik, A. Fialk, J. Papay, B. Valliere. (Middle Row, l to r) K. Lichtenstein, L. MacWilliam, T. Bussel, L. Parikh, D. Fredericks, J. Kopen, T. St. Angelo. (Bottom Row, l to r) R. Ward, W. Goodwin, R. Cushing, M. Chazin, J. Manfreda.

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Hunterdon Helpline New Office Dedication



Hunterdon HelpLine recently moved to their new offices at 1 Maple Avenue Flemington. Phil Greiner, Mayor of Flemington, Ann Meredith, the Director of the Flemington Community Partnership, Suzanne Lagay, Board of Chosen Freeholders of Hunterdon County, Chris Phelan, President of the Hunterdon County Chamber of Commerce and Susan Lax, Executive Director of Hunterdon Helpline were all present to support this milestone. Hunterdon Helpline provides a 24-hour helpline answering the needs of at-risk populations trying to navigate the system and find answers to their life challenges. Partnering with other organizations in the county, Helpline links clients to their programs and services when appropriate after assessing the client through the intake process. For more information please visit: <http://www.helplinehc.org>

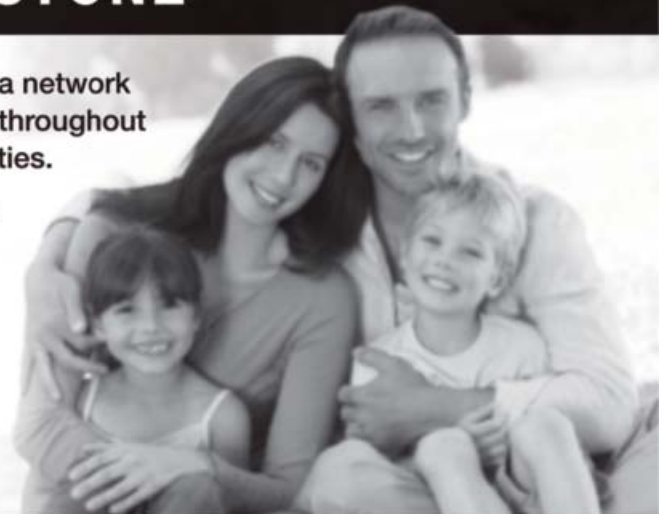
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HUNTERDON COUNTY CHAMBER OF COMMERCE

2018 Golf Classic Tuesday, October 2nd



Heron Glen Golf Course
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For more more information contact
www.hunterdon-chamber.org or 908.782.7115

tax tidbits *NJ Sales Tax on Transient Accommodations*

Effective October 1, 2018, New Jersey sales and use tax will be imposed on “transient accommodations”. Transient accommodations include a room, a group of rooms, or other living /sleeping space for the lodging of occupants, which can include residential buildings. The following situations do not constitute a transient accommodation:

- Places of assembly
- Health care facilities
- School dormitories
- Campgrounds
- Leases of real property with a term of at least 90 consecutive days.

The new law essentially targets short-term housing rental, with a term of less than 90 days. Effective October 1, 2018, persons engaged in the business of providing transient accommodations in New Jersey

through a marketplace facilitator, must charge sales tax on the rental income and ancillary charges. The most commonly known transient space marketplace facilitator is Airbnb. Rental of shore homes, during the summer months or ski chalets during the winter months, through a conventional realtor or other rental agency, would also be considered a marketplace facilitator.

A transient space marketplace does not include a marketplace operated by a hotel that facilitates hotel occupancy solely for the hotel's chain.

New Jersey sales and use tax law is an ever-changing landscape that can be very confusing. You will need expert professional advice to keep up with these new changes. If you have any questions, please contact Andrew Ross, CPA of BKC, CPAs, PC at adr@bkc-cpa.com or



908-782-7900 x 113. Visit our blog at www.bkc-cpa.com for more in depth information, and other helpful articles and alerts.

This tax tidbit was provided by

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new members *Continued from Page 11*

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Contact: Jeffrey Hazard
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Contact: Frank Clark
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Portland, Oregon 97223
www.psoriasis.org
Contact: Kim Schleyer
kschleyer@psoriasis.org

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Keeping Electronics Protected from Storms and Electrical Occurrences By Donna De Vico, Zero Surge Inc.

As evidenced by the winter-like spring we had this year, there is nothing we can do about the weather. There is, however, much we can do to protect our electronics from the effects of bad weather and everyday power quality issues. Brownouts, sags, and electrical surges from equipment inside the building, like coffee pots, printers, vacuums, elevators, and even lights, cycling on/off wear down sensitive electronics.

For the last 20 years, I have witnessed all too often the damaging effects of power line surges on critical electronics and business operations. From a major fast food chain to a local accountant, business interruption and the associated expense is very costly. Improper surge protection can cause lost data, system lock-ups, inability to process transactions, downtime, lost customers, capital outlay for replacement equipment, and even fires. It's unfortunate, but many customers contact me after surge damage has occurred despite using what they thought was adequate "surge protection."



Over the last several years, however, I've noticed a major shift in why people contact Zero Surge. Most customers are now purchasing proactively rather than reactively, meaning they are protecting new or existing equipment before surge damage occurs. This is much like installing a security system before a burglary occurs.

Surge protection is one of the most important purchases a business can make, but it is often misunderstood. Following are some guidelines for properly surge protecting your sensitive electronics.

First, determine which electronics are important to your business and if their loss would be detrimental to your operations (for example, computers, servers, point of sale systems, digital displays, A/V equipment, surveillance systems, fire alarm systems, PLCs).

Second, decide where you want to put the surge protection:

- A plug-in point of use product simply plugs into the wall outlet closest to where the equipment is located (Fig. 1)

- Branch circuit protection for dedicated lines or hard-wired equipment is installed at the main panel by an electrician* (Fig. 2)

*Note – "whole building" surge protectors placed at the main panel do not protect sensitive electronics. Those manufacturers specify to use supplemental surge protection for sensitive electronics.

Next, consider the following criteria when making your brand selection:

- There are two main types of technology -- o Metal Oxide Varistor (MOV) based technology that diverts surges to the ground line. o Series Mode technology that filters surges without use of the ground line. • MOV based technology is not recommended for interconnected and networking equipment due to its ground line contamination. Series mode technology preserves the ground line and is recommended for interconnected and networking equipment. • Know the recommended replacement schedule for the model you are considering. MOV based surge suppressors wear out over time and require a replacement schedule of 6 mos.–3 yrs. depending upon the surge environment. Series Mode technology does not wear out or



degrade and requires no replacement schedule. • For the best protection, choose a model with the lowest Voltage Protection Rating (VPR) of <330 Volts and a Maximum Continuous Operating Voltage (MCOV) of 175 Volts. • Make sure it's certified to UL Safety Standards (UL 1283 for Series Mode technology, UL 1449 for MOV technology and, in addition, UL 1363 for both technologies if it has 3 or more outlets).

With proper surge protection, you can double the life of your sensitive electronics. Alternatively, lack of or improper surge protection can be devastating to the bottom line and have long term repercussions.

For additional educational information, including a safety checklist for your existing surge suppressors, visit www.ZeroSurge.com and click on the Education tab. Feel free to call me at 908-996-7700 or email ddevico@ZeroSurge.com if you have any questions or concerns about surge protection for your business or residential application. All Hunterdon County Chamber of Commerce members receive a 10% discount. ### Donna De Vico is the Sales & Marketing Director for Zero Surge Inc. Founded in 1989, Zero Surge has introduced several patented technologies to the marketplace and manufactures all its certified high-performance surge protection products in Frenchtown, NJ. Markets served include residential, business, and commercial. You may contact Donna at 908-996-7700 or ddevico@ZeroSurge.com. ©2018 Zero Surge, Inc. All rights reserved.

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